

FALKEN ON THE PULSE



Fuel Efficiency

ZIEX ZE914

12 – 18 inch, 35 – 65 series

The ZIEX ZE914 ECORUN is a hybrid vehicle tyre with the cost saving fuel efficiency of a Low Rolling Resistance Compound, engineered with performance in mind. This tyre features an asymmetric tread pattern with four straight wide circumferential grooves for hydroplane resistance along with a dual high rigidity rib construction, allowing good wet and dry braking stability. Sport-comfort tyre ZE914 is indeed thoughtfully designed with users in mind. Targeted towards small and midsize vehicles. With a size list ranging from 12-inch to 18-inch. The ZE914 ECORUN is a great tyre for enthusiasts looking to save at the pump.



- EXCELLENT GRIP
- LOW TYRE ROLLING NOISE
- ENHANCED ROLLING RESISTANCE
- DESIGNED FOR SPORTS PERFORMANCE

ZIEX ZE914



- ECORUN COMPOUND**
is engineered for optimal Low Rolling Resistance, meaning this tire is capable of traveling further distances using less fuel.
- CHAMFERED CORNERS**
provide even wear performance.
- FOUR WIDE CIRCUMFERENTIAL GROOVES**
for hydroplane resistance and stability in wet conditions.
- SHOULDER RIB RIGIDIFY**
optimizes both wet and dry handling stability especially at high speeds.

Optimized Foot Print and Contact Pressure

The ZE914 spreads out the contact surface and distributes the contact pressure evenly over the entire contact area, making it less susceptible to irregular wear.

Optimized Wear Energy During Cornering

The ZE914's large shoulder blocks firmly take the load, optimizing the contact pressure and reducing wear energy.

14% reduced braking distance on wet roads

Silica Rich Compound and Wet Capabilities

Silica and polymer are joined by a coupling agent, creating a bond that is stronger and more flexible than carbon.

27% less rolling resistance compared to existing products

Heat Resistant Polymer designed for Silica

The use of a heat resistant polymer, offering a heightened reaction to silica, increases the connecting points between the polymer and silica, preventing unnecessary heat generation by the polymer and thus reducing rolling resistance.

ZE914

Compared to existing products, which continue to give off heat with the entire tyre holding heat and causing higher rolling resistance, the ZE914 minimizes heat generation leading to lower rolling resistance.

- 35 Series**
255/35R18 90W
265/35R18 97W XL
- 40 Series**
195/40R17 81W XL
205/40R17 84W XL
215/40R17 87W XL
245/40R17 91W
215/40R18 89W XL
225/40R18 92W XL
235/40R18 95W XL
245/40R18 97W XL

- 45 Series**
195/45R14 77V
195/45R15 78V
195/45R16 84V XL
205/45R16 87V XL
205/45R17 88W XL
215/45R17 91W XL
225/45R17 94W XL
235/45R17 94W
245/45R17 95W
215/45R18 93W XL
225/45R18 95W XL
245/45R18 100W XL

- 50 Series**
175/50R15 75H
195/50R15 82V
195/50R16 88V XL
205/50R16 87V
225/50R16 96W XL
205/50R17 93W XL
215/50R17 91W
225/50R17 94W
235/50R17 96W
235/50ZR18 101W

- 55 Series**
185/55R14 80H
185/55R15 82H
195/55R15 85V
205/55R15 88V
185/55R16 83V
195/55R16 87V
205/55R16 91W
215/55R16 93V
225/55R16 99W
215/55R17 94W
225/55R17 101W XL
215/55R18 95H
225/55R18 98H
235/55R17 99W
- 60 Series**
165/60R12 71H
175/60R13 77H
185/60R13 80H
165/60R14 75H
175/60R14 79H
185/60R14 82H
175/60R15 81H
185/60R15 84H
195/60R15 88H
205/60R15 91H
195/60R16 89V
205/60R16 96W XL
215/60R16 95V
215/60R17 96H
225/60R17 99H
235/60R17 102H
225/60R18 100H
- 65 Series**
185/65R14 86H
165/65R15 81H
175/65R15 84H
185/65R15 88H
195/65R15 91V
205/65R15 94H
215/65R15 96H
195/65R16 92V
215/65R16 98H
225/65R17 102V

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